

DIDSBURY PIONEER

VOL. XXVIII, No. 49

DIDSBURY, ALBERTA, THURSDAY, DECEMBER 17, 1931

\$2.00 per Year. 5 cents a copy

Santa Claus At Builders' Hardware

Santa Claus Day at the Builders' Hardware proved to be a bigger day than the first one which was held last year. People were here from as far as Fortington to the east and from thirty miles west. The crowd was so large that Mr. Speelman says he owes an apology that the crowd could not be handled quicker, but says he will be better prepared next year.

Santa Claus appeared at 9:30 p.m. and from then to 6 o'clock was busy handing out nuts and candy and amusing the children.

It is estimated that between 1,000 and 1,200 people passed through the store during that time.

It was a big day for the children and could well be developed into a town affair.

Local High School Hockey League

A turkey supper, given by Bill McFarquhar, is the prize hung out for the winners of the local high school hockey league, and the boys are sure working hard to be on the winning side.

Three teams have been organized. Fred Evans is the prize hung out for the winners of the local high school hockey league, and the boys are sure working hard to be on the winning side.

The first game of the schedule was played Friday evening when Evans' Wildcats trimmed Geiger's Bears to the tune of 8-2.

On Monday afternoon, the Wildcats and Bears played a fast and tight game, with the Wildcats scoring the deciding counter in the last minute to win by 3-2.

Will Petition For Relief.

At a meeting of the Didsbury East Local of the U.F.A. held in the Community Hall Monday evening, the question of petitioning the government for relief of the hauled-out farmers was discussed.

It was pointed out that the five-cent bonus on wheat gave no relief to the hauled-out farmer, but was really a detriment, as it compelled him to pay five cents more than the market price for all the wheat he had to buy for feed and seed.

It was decided to petition the dominion government for a relief measure which would give the farmer \$1.00 per acre for all land that was seeded during 1931.

Forty-five members who were present signed the petition, and it is expected to get a large number of additional signers.

Lady Curlers Will Organize

A meeting of the ladies curling club is being called for tomorrow (Friday) afternoon at 4 o'clock. All ladies who are interested are invited to attend.

There has been considerable interest shown in curling by the ladies in previous years, and with the number of ladies in town who have previous experience, there is no doubt but that a number of rinks could be organized.

The west members of the Canadian Legion upheld their reputation on Friday evening, when they entertained the town and eastern members and their families to a social evening at Inverness school. The guests were enthusiastic over the way they were entertained.

Former Teacher Dies.

Alexander W. Crum, since 1928 principal of the high school at Pincher Creek, died in a Calgary hospital Monday following an operation. He had been ill for several weeks, going to Calgary for treatment more than a month ago.

General regret is expressed at the death of Mr. Crum, who was credited with having an exceptionally efficient organization and who was exceedingly popular with pupils as well as townspeople.

Before going to Pincher Creek, Mr. Crum was principal of the public school at Didsbury. He was 54; was a native of Glasgow, where he graduated from the Glasgow University and came to Canada about 20 years ago. His mother, a sister and brother reside in Glasgow. Following out the wishes of the deceased burial will take place in Pincher Creek on Friday.

Christmas Vesper Service.

In the bustle and confusion which attend our annual orgy of Christmas gift buying, it seems necessary to set aside an hour for quiet, beautiful and reverent worship of the Christ Child whose birthday Christmas is.

Next Tuesday evening, December 22nd, at 8 o'clock, the C.G.I.T. girls and the Tuxis and Trail Ranger Boys Groups are holding a Christmas Vesper Service, in the Knox United Church, to which every one is invited and will be made welcome. Let us celebrate the festival of Christmas this year as the "Wise Men of the East" did over 1600 years ago, by worshipping the Christ Child and offering to Him our best gifts,—our lives in His service.

Post Office Closes On Holidays

The Postmaster-General has consented to relax the regulations as far as service to the public is concerned on Christmas and New Year's Days, and postmasters may therefore close their offices all day on the two holidays mentioned, on the understanding that incoming and outgoing mails are dealt with as usual, and that due notice is given the public beforehand.

Empire Wheat Quota.

According to "The Miller," official organ of the British milling trade, the British Government proposes to make the Dominion wheat quota in the British market 55 per cent of the total requirements.

This figure is greatly in excess of the proportion that has been previously mentioned in discussion of the concession Britain is expected to make at the next Imperial economic conference.

LOCAL & GENERAL

The stores will be open next week in the evenings until Christmas Eve, and will be closed both Christmas Day and Saturday.

The Christmas Service will be held at Knox United Church, Sunday at 7:30 p.m. Christmas services will also be held at Westcott, 11 a.m. and Westerdale, 3 p.m.

The sermon subject at Zion Evangelical Church Sunday morning at 10:30 will be: "The Line of Bethlehem," and in the evening at 7:30, "The Mystery of Godliness." A service will also be held at the Westcott church at 3 p.m.

Rebekahs Elect Officers

The following officers of the local Rebekah Lodge were elected at the meeting held last Thursday: N.G., Miss R. Clements; G., Miss N. Wilson; Secretary, Mrs. J. W. Halton; Treasurer, Mrs. J. E. Gooder.

Coming Events

Dec. 18: Burnside school Xmas Tree and entertainment.

Dec. 18: Gore and Mona schools Xmas entertainment.

Dec. 19: Canadian Legion Xmas Tree, concert and moving pictures in the Opera House 2 p.m. All children of returned soldiers invited.

Dec. 21: Knox United Sunday School Xmas Tree and entertainment at 7:30 p.m.

Dec. 21: Stuart school Xmas entertainment.

Dec. 22: Rosebud school Xmas Tree.

Dec. 23: Rugby school Xmas entertainment.

Melvin Go-Getters are holding a dance in Melvin school, December 31st. After midnight it will be a leap year dance. Good music.

Dec. 31: New Year's Eve picture show and dance in the Opera House, Calgary Virginians' orchestra. Admission to dance: 50 cents each.

Dec. 31: Inverness Merry-makers New Year's Eve dance.

Jan. 8: Rugby Cheer-up Club dance.

The Atlas Lumber Co. are holding a bargain sale during December. See the big posters.

New!

Self-Supporting Socks

HOLEPROOF Autogart

75c and \$1.00

A revelation in sock comfort and security. Just slip them on and they stay up—snugly fitted all around your leg, without a sag. Holeproof Socks, the best quality—hot wear longer and look smarter—plus the Autogart—at not one cent of extra cost. You'll wear no other socks when you've tried Autogart.



A Christmas Hint to the Ladies---

No Man has too many Shirts!

Featuring the Guaranteed Forsyth Shirts for Christmas Giving.

Priced from \$1.65 and \$3.50

Each Shirt Boxed Attractively



The Store of the Christmas Spirit

Terms Cash

Pajamas

without drawstrings that's what to give him!

Your best friends will experience a new comfort in sleeping comfort if you give them Forsyth Forbelt Pajamas this Christmas. For the famous Forbelt resilient waistband which is part of every pair, decaying with those binding slipping strings which have been the bug bear of pajama wearers for years. Ask for them by name—we have a splendid variety. Also Forsyth guaranteed Shirts, the choice of discriminating men.

for Christmas

Here is the ideal gift—intimate—delicate—yet durable enough to carry memories of your thoughtfulness well into the New Year.

HOLEPROOF HOSIERY

75c. \$1.00 \$1.50

An Appreciated Gift

Slippers!

Appreciated by every Member of the Family

Select yours from our Large Attractive Range



The Store of the Christmas Spirit

J. V. Berscht

Phone 36

For nearly 40 years Canada's choice in tea

"SATDA" TEA

'Fresh from the gardens'

A Tick At A Time.

Somebody has told a fanciful story of a salesman who was engaged in an attempt to sell a grandfather clock, telling the prospective purchaser that it would run for one hundred years and be just as good at the end of the period as at the beginning. The clock overlooking this remark began figuring out how many times it would have to tick in that 100 years, and emitted a deep groan, and began to complain "I can't stand it; I can't stand it," whereupon a little cheap alarm clock on an adjoining shelf spoke up: "Cheer up, you don't have to do it all at once. Remember it is just a 'tick at a time, a tick at a time.'"

In these present days as many of us look ahead and see and contemplate the many difficulties to be overcome and the great problems to be solved we are apt to emulate the grandfather clock in its despair and exclaim: "We can't stand it; we can't do it." Looking at the sum total of the things to be faced and to be done, we become discouraged, forgetting that, after all, we are called upon to do only one thing at a time, and that that one thing is not beyond our ability or strength.

Furthermore, in the doing of that one thing immediately confronting us, we develop the ability and build up the strength which enables us to successfully tackle the next thing, and thus we go on from strength to strength, achievement following achievement, whereas nothing but weakness and failure would result from idle contemplation of the many tasks ahead, leading to discouragement which prevented even a start being made.

If at the inception of the project to build the Canadian Pacific Railway, financiers and contractors looking from Montreal towards the Pacific Ocean began to count the number of miles of track that were necessary and the millions of tons to be hauled, to mention the streams to be bridged, the tunnels to be bored, and the mountains to be climbed, they, too, might well have exclaimed: "We can't do it; it is too much." But they had the sense to realize that it was a case of laying down one tie at a time, spiking one rail at a time, and that every tie laid and every rail spiked helped to lay the next tie and spike the next rail. And so the job was done in record time, and the whole history of Canada and the Empire changed for the better.

And so it is with the individual life. Life goes on a "tick at a time." As babies we learn to walk a step at a time, thus preparing for the many millions of steps we will take throughout the years to come. We learn the alphabet a letter at a time in preparation for the multitude of words we later will require to use, and we laboriously recite that "one times one makes two, and two times two makes four," and thus we master the whole world of arithmetic, and in so doing find that nothing is impossible.

And in the philosophy of life it is also well to remember that success and achievement is not confined solely to things material. Too often we regard material reverses and material losses as the "fatal" things of life. We get that matter, and these essential attributes of life are achieved just as material things are gained by, as the little clock said, "a tick at a time."

Grain Samples For Europe

Samples From All Parts Of The West Sent To European Traders

Samples of this year's western Canadian grain crop, on which the prices offered by British and European traders will partly be based, have reached Montreal from Winnipeg and will be shipped immediately to most of the British and continental grain exchanges.

The samples were prepared at the office of the chief grain inspector in Winnipeg and are contained in strong glass vials.

These samples were shipped by the Board Grain Commissioners and are sent to the grain exchanges and grain trade associations in Germany, Holland, Italy, Belgium, France, England, Ireland and Scotland.

The samples, which are made up annually by the western grain standard committee in Winnipeg, are taken from practically every district in the prairie west and give a fair indication of the quality of wheat which European consumers might expect in the filling of large orders. Specimens of each grade are included, and before shipment is authorized each sample is analyzed and approved by Dr. F. J. Richards, chief chemist of the Board of Grain Commissioners' Research Laboratory.

Restores Spoils Of War

Experiments with apes, indicate that these animals see the world in colors, whereas many animals see only shades of gray.



Price 50c a box

Sorry To See Night Coming She Could Not Sleep

Mrs. K. McElroy, Kirkfield, Ont., writes: "I was very nervous and ran down, was short of breath, and had smothering feelings, and was sorry to see night coming as I could not lie down or go to sleep."

I was advised to use Milburn's Heart and Nerve Pills. I took seven boxes and am now completely relaxed; can sleep fine all night, and have gained in weight."

Sold at all drug and general stores, or mailed direct on receipt of price by The T. Milburn Co., Ltd., Toronto, Ont.

Another Growing Industry

Exports Of Canadian Salmon Have More Than Doubled

Canada is replacing the United States in the British market for canned salmon and for the first nine months of the present calendar year, the Dominion more than doubled its exports over the corresponding period a year ago.

Up to the end of September, according to the current issue of the Commercial Intelligence Journal, the United Kingdom imported from Canada 102,000 cwt. of canned salmon, while importations from the United States totalled 96,000 cwt. During the same period last year Canada's share was only 47,000 cwt., while that of the United States was considerably over 100,000 cwt.

Britain imported 252,000 cwt. of canned salmon during 1930.

"THESE HARD TIMES"

"The hard times and scarcity of money makes it more important than ever to economize. One way I save on clothes is by renewing the color of faded or out-of-style dresses, coats, stockings, and underwear. For dyeing, or tinting, I always use Diamond Dyes. They are the most economical ones by far because they never fail to produce results that make you proud. Why, things look better than new when dyed with Diamond Dyes. They never spot, streak, or run. They go on smoothly and evenly, when in the hands of even a child. Another thing, Diamond Dyes never take the life out of cloth or leave it limp as some dyes do. They deserve to be called the world's finest dyes!"

S.B.G., Quebec.

Scheme May Work

British Have Idea To Keep Indian Tribesmen Quiet

Non-violent methods to keep the tribesmen of North-Western India quiet are to be used soon by the British. Instead of bombs, an aeroplane is to be filled with a powerful loud-speaker, from which ordinary tones will emerge unobtrusively. The expectation is that the natives will think it is the voice of their god bidding them not to fight the mighty white man, who could not help killing some of them.

Miller's Worm Powders work so effectively that no traces of worms can be found. The pests crawl away in the stools without being perceptible. They make an entire and clean sweep of the intestines, and nothing in the shape of a worm can find lodgement there when these powders are in operation. Nothing could be more thorough or desirable than their action.

Has Served Forty-Five Years

Inspector Cuning Of Royal Canadian Mounted Retires On Pension

With a record of 45 years service in the Royal Canadian Mounted Police and the R.N.W.M.P., Inspector W. A. Cuning, following a six months' leave of absence, will be retired on a pension at the end of that time, it was learned at the Regina headquarters.

Inspector Cuning tendered his resignation in October. He came from Toronto as a boy and joined the then Royal North West Mounted Police in 1885. He was promoted through the non-commissioned ranks until he has reached his present rank which he has held for a number of years. He has been district paymaster and quartermaster. He was also in charge of the weather bureau at Regina.

Inspector Cuning has the distinction of being the only man in the service for such a long period. Mrs. Cuning is also a pioneer, coming to the west from England 49 years ago. Five sons served in the world war. Three of them were wounded and one was a prisoner of war for three years.

The Tourist's Dollar

How the tourist spends a dollar has been analyzed as follows by the U.S. Department of Commerce: transportation 10 per cent; garage and filling station, 12 per cent; restaurant, 20 per cent; hotel or camp 17 per cent; retailer, 25 per cent; theatre and amusements, 10 per cent; confectionery, 6 per cent.

"If the depression has taught us anything it is that no nation is any longer sufficient to itself alone."

The electric refrigerating industry is about 45 years old.

W. R. U. 1916

Says Cancellation Of

Taxes Impossible

Premier Anderson Warns Saskatchewan Residents That Municipal Taxes Cannot Be Wiped Out

"There is no manner whereby taxes can be wiped out or dispensed with," declared Hon. J. T. M. Anderson, Premier of Saskatchewan, in a recent statement in which he warned against the assumption, in some sections of the province, that taxes due rural municipalities would be cancelled. Inability of the municipalities to collect taxes, he said, could only result in the discontinuance or curtailment of essential municipal services, while continuance under government control would virtually mean abolition of local self-government without any release from taxation. The full text of the statement, which is a significant and important one in the present juncture, follows:

"The Government has received many letters having to do with the payment of taxes. Some of our correspondents suggest that there is a feeling abroad in some rural districts that a large percentage of the taxes due to rural municipalities by the ratepayers will be cancelled or wiped out in some manner. It is pointed out that this feeling is having a very bad effect on tax collections."

"A little consideration will show that such a course of action is impossible. There is no manner whereby taxes can be wiped out or dispensed with. The taxes paid by our people to their municipalities are spent on five main items:

1. To assist in maintaining schools.
2. To assist in operating our sanatoria.
3. To pay for municipal telephone debentures.
4. To pay interest and principal payments due on indebtedness owing by municipalities.
5. To pay for municipal hail insurance where same exists."

"Taxes are levied to maintain these services because the ratepayers of each municipality voted in favor of having these services. It is agreed that a considerable number of our rural municipalities are encumbered with debt on account of their expenditures for relief purposes, but it must be remembered that these relief expenditures were exceptional as the times are exceptional."

"If municipalities cannot collect their own taxes because of a disinclination of its residents to pay them, then these services which their own ratepayers voted in favor of having cannot be carried on. It has been suggested that they would still be carried

For Quick Relief from
COUGHS & COLDS
TAKE
BUCKLEY'S
MIXTURE
The very first sip of this potent, pungent, penetrative mixture gets results.
ACTS LIKE A FLASH—
A SINGLE DOSE
PROVES IT!
M-12

on by the Government taking over the administration of some. If this were done, it would mean the abolition of local self-government and would not decrease the taxes of the ratepayers in these rural areas one iota. Money would have to be found to maintain such services, whether found by the rural municipal councils or by the Provincial Government. These monies could come from one source and from one source only, and that is from the pockets of the people and from no other place.

"We are living in serious times. Municipalities find that although their revenues are decreasing their obligations remain the same and, in some instances, have increased. It is too late at the present time to repudiate these obligations by saying that we shall not pay taxes to assist in meeting them. It is too late to say that while we need these services, some one else has to pay for them, particularly when we ourselves have voted for these services. If these difficult times have one lesson for us it is that services are not free. They must be paid for. We are now confronted with these services which we must pay for by means of our taxes. There is no other way.

"What is true of taxes is true of other legitimate accounts. When it is within the power of the debtor to make reasonable payments, then reasonable payments should be made."

An Old That Is Famous. Though Canada was not the birthplace of Dr. Thomas' Electric Oil, it is the home of this famous compound. From here its good name was spread to Central and South America, the West Indies, Australia and New Zealand. That is far ahead enough to attest its excellence, for in all these countries it is on sale and in demand.

Nearly 70 per cent. of Japan farmers cultivate less than two and one-half acres of land per family.

A horse has to be "broke" before it will work. "A lot of people are the same way."



A HEADACHE is often the sign of fatigue. When temples throb it's time to rest. If you can't stop work, you can stop the pain. Aspirin will do it, every time. Take two or three tablets, a swallow of water, and carry-on in perfect comfort. Don't work with nerves on edge or try all day to forget some nagging pain that Aspirin will end in a jiffy! Aspirin can do you no harm; just get it. That is Aspirin with Bayer on each tablet.

In every package you'll find proven directions for headaches.

colds and sore throat; neuralgia, arthritis, etc. Carry these tablets with you, and be prepared. To block a sudden cold on the street—crack a grinding tooth at the office; relieve a headache after 10 hours' spare you a sleepless night when nerves are "jumping."

And no modern girl needs "time out" this time of year! Your little box of Aspirin tablets is sure relief for all such pain.

Take Aspirin for any ache or pain, and it's enough to end it. It can't harm you. At drug stores everywhere, Made in Canada.

Made in Canada

Increase In The World's Wheat Consumption Indicates The Grain Industry Has Promising Future

Strengthening wheat prices and improved demand for that cereal indicate that the international situation is clarifying and the two-year drought in prices is at an end. The economic depths to which wheat sank had the direct result of reducing acreage to the extent of some 14,000,000 acres in Canada, United States, Australia and Argentina, and weather conditions have created a further reduction in production so that it now seems apparent that the world's surplus will be drastically reduced before the end of the crop year.

The world movement of wheat for the present crop year has averaged around 16,250,000 bushels weekly. This demand is running higher by a million and a quarter bushels weekly than the early estimates. At Dunsbury, well known British wheat authority, the healthy demand is due to low carryovers in importing countries and the comparatively poor quality of the current European crop. Non-European countries have purchased nearly 26,000,000 bushels of wheat so far this crop year, which is 14,000,000 bushels greater than the purchases for the same period last year.

At the present time the attention of millers and traders is centred in the United States' winter wheat area. There is no doubt that the wheat prospect there is not encouraging insofar as large production is concerned. The official estimate of winter wheat seedling will not be available for a month and a half, but private observers predict at least a 16 per cent. reduction in acreage. Last year United States' winter wheat area averaged 19 bushels to the acre on 40,000,000 acres. Winter killing was comparatively trivial because of the ideal condition of the crop as it went into the winter, and the favorable winter weather. The crop this year will be the winter season under very poor conditions and greater winter killing may be anticipated.

On the whole, the world wheat picture looks a lot brighter at the present time. Droughts and conditions which have been absent for the past two years and there is always more inclination to lay on a rising market than in the face of falling prices.

In spite of all that has been said about wheat consumption, figures released by the Dominion Government show that there has been a decided increase in the world's wheat consumption. In the 10-year period from 1921 to 1931, the annual consumption of wheat has increased by some 700,000,000 bushels. This would lead to the assumption that the wheat industry still has a promising future and that as the years go by the prairies of Western Canada will be chased upon more and more to supply the world's daily bread. Calgary Herald.

Japan Making Progress

People Seem Determined To Be Up-To-Date

Japan is determined to be "in" all the modern movements, and the latest reports from that land of cherry-blossoms show that the young ladies of Nippon have taken up dancing. The Japanese maidens, the Summer School of Oriental Culture at Tokyo, was recently informed, "still venerate Mount Fuji, but they are quite capable of climbing it with knapsacks on their backs." Japanese professional men, too, are determined to be in the swim. When representatives of the world's dentists met at Paris recently, they were astonished at the big strides the Japanese had made in dental science.



"If I stay too late at the pub I feel an exhausted the next morning. Don't you?"

"No, but then I'm not married!" — Nagels Lustige Welt, Berlin.

W. N. K. 1916

New York and London

Competition Over Population Might Have Better Results In Other Fields

We are rather bored with the periodic argument over whether New York or London is actually the largest city in the world. Even though Dr. Joseph A. Hill, Acting Census Director, now declares that the issue has been settled in our favor and produces two sets of figures to prove this point, we are not greatly impressed. It is an honor in which we are uninterested and except for sympathy for London, nothing would please us better than to discover in the next census figures that New York's population had shrunk to half that of the British capital. If there is to be competition between New York and London, there are other fields in which it might be productive of more significant results. On such matters as homicides, motor accidents, noise abatement, park facilities, municipal cleanliness, traffic regulations, public schools and many other municipal phenomena, not excluding official corruption, a little rivalry between New York and London might be a good thing. It is unfortunate that the one aspect of this city in which we seem to take delight in presenting comparisons with London is our size. Perhaps it is a confession of weakness. — New York Evening Post.

Danger In Stored Fodder

Feed Should Be Thoroughly Dried Before Storing In Barn

Issuing a warning to farmers of the danger of storing green feed and Russian thistle in hay lofts since this gives rise to spontaneous combustion. Hon. J. F. Bryant, K.C., warns Saskatchewan farmers that every care be taken in the storing of such feed. He said he had received a letter from an adjuster of one of the large mutual insurance companies advising him of a case in the southwestern part of the province where a farmer had put up large quantities of green feed and several loads of Russian thistle on September 12, and on September 20 the barn was burned as a result of spontaneous combustion. Farmers having this type of feed to store would be well advised to store it outside until it is thoroughly dried before storing it in the hay mow.

The Enterprising Australian

Australian enterprise is undaunted by little difficulties such as moving a house. A Western Australian settler got sick and as he lived a mile and a half from his nearest friend, the latter thought he could be looked after better if he were nearer. But the settler refused to leave his house, so the friend made a "bee" and, picking up the house, they put it on a truck and moved it all to the friend's house.

Use of chromium-nickel alloys of steel is said to make the steam airplane possible.

A man's wife has to hunt his things for him, but a bachelor knows his are on the floor.

British Industries Fair 1932

To Be Held In London and Birmingham, England, 22nd February To 5th March

Already the largest national trade exhibition in the world, the British Industries Fair of the "B.I.F." as it is becoming known in every language, is to be in 1932 still bigger and more representative of British industry than ever before.

This unique display of the manufactures of the home country and of the produce of the Empire countries will open in London and Birmingham on February 22, a date which is chosen because it is convenient for the principal buying season in a majority of the industries represented, and in order to attract the trade buyers from other continents who are in the habit of paying their annual business visit to Europe at that time of year.

In London, the principal development will be a new section filling a large part of the White City, Shepherd's Bush, for the first combined display of the great textile industries of Great Britain and Northern Ireland.

Last February for the first time there was a new section at the White City for the products of the cotton textile industry, while the British Artificial Silk Exhibition became to all intents and purposes part of the Fair by being held during the first week of the Fair at the Royal Albert Hall.

These two exhibitions, the Cotton section organized by the Lancashire cotton trade organizations, and the Artificial Silk Show were such a success that meetings were called of representatives of these and other textile industries and it was unanimously decided to make a joint display in 1932.

The lighter industries other than textiles, will continue to be housed at Olympia where also the Empire Marketing Board will have its display of the products of the British Dominions and Colonies.

The heavier industries, once again, will have their display in the mammoth permanent Four Buildings at Castle Bromwich, Birmingham, and there no less than London. Important developments are promised. One of the most important, involving still further extensions of the buildings, is a new section for cycles and motor cycles, their component parts, traction and other rubber equipment, and accessories of every kind. This section, which will be the first representative display in the Fair of the British cycle and motor cycle industry, is being organized by the Royal Board of Management in Birmingham in co-operation with the British Cycle and Motor Cycle Manufacturers' and Traders' Union who will have an information bureau in the section.

In many minor ways the overseas buyers will find the B.I.F. of 1932 more convenient and attractive than in previous years, and it is hoped for the first time to make arrangements for civic and other forms of hospitality which are likely to appeal to the business men from abroad whether from a British or a foreign country.

Admittance during business hours by invitation only. Invitations can be obtained from The Office of H. M. Trade Commissioner, 703, Royal Bank Building, Winnipeg.

Six forges were kept busy all day during the annual horse-making contest at Banff, Scotland, recently.

Says Canada Stands On Threshold Of Another Era Of Expansion Such As Has Never Been Known

Canadian Wheat Wanted

Dr. W. W. Swanson Predicts Keen Demand In Near Future

"The billions of bushels of nutritious wheat supplies have faded away," Dr. W. W. Swanson, professor of economics at the University of Saskatchewan and advisor on wheat marketing problems to Premier R. B. Bennett at the last imperial conference, told an interviewer at Saskatoon.

Dr. Swanson reiterated the statement he made several months ago that the so-called surplus was not due to a wheat acreage too large for the world needs but mainly to the abnormal world crop of 1928. He regretted the small western crop this year as he predicts a keen demand, particularly for the higher grades of Canadian wheat to build up the low quality wheat of Europe.

Dr. Swanson looks for rapid disposal of the holdings of the U.S. farm board and regards neither Russia nor the Argentine Republic as the formidable competitors that many have supposed.

Wrong Diet Ruins Teeth

Food More Important Than Tooth Brush Says Dental Scientist

It's the conviction of Dr. Perry R. Howe, president of dental science at Harvard University, that the diet is mightier than the toothbrush in keeping teeth sound.

The professor was awarded the Parachute medal for his researches into the influence of diets on teeth at the convention of the American Dental Association here.

"Brushing teeth is to remove bacteria deposits," he said. "We've been brushing our teeth for 50 years and we still have cavities. Toothbrushes aren't the answer. Diet is."

He recommended more vegetables, fruits and milk in the average diet along with less meats and cereals.

Blind Led the Blind

Each Under the Impression Other One Could See

Mrs. Margaret Wilson, computer operator, blind since birth, stood on a busy intersection waiting for someone to help her across the street.

A man stepped up and asked: "May I go across with you?"

"I'd be glad if you would," replied Mrs. Wilson.

Safely across the street, the man thanked Mrs. Wilson.

"Why, I want to thank you," she said.

"You know," the man continued, when one has been blind as many years as I have it is a mighty big favor to have some one help him across the street.

Additional Census Bulletin

An additional census bulletin, covering several cities and towns in western Canada, has been issued. Population of Prince Albert is given as 9,880, as compared with 7,558 in 1921. The Pas, Manitoba, has had a gain of 2,157 to a total population of 4,015, an increase of 110.49 per cent.

Canada can lead the world into the era of expansion and prosperity which awaits it if Canadians will realize their duties and face them with confidence and optimism. Hon. H. H. Stevens, Minister of Trade and Commerce, told a gathering of business men at Montreal.

Embraced with tremendous resources, favorably situated among other nations, Canadians have every reason for believing that an upturn has been reached in their own and world conditions. He said. But they must realize that they share part of the responsibility of a democratic institution resting upon their own, and not the government's shoulders, and keep to the middle course, which will mean a continuance of the freedom they have now.

With rising commodity prices, more favorable trade balances than have obtained for years, Canada stands on the threshold of "another Victorian era, another era of expansion such as the world has never known, an era in which two-thirds of humanity will learn to know and want the advantages which it has never felt before," he declared. And Canada, he added, is in the position of being in the vanguard of the nations which will benefit most, not lag behind wearily.

Shipping Cattle To China

Canada Has Received Order For One Hundred Head

Preparations are practically completed for an experimental shipment of Canadian dairy cattle to China. David Hunter, of Grimby Beach, Ont., head man of the Canadian Ayrshire Breeders' Association, stated at Montreal.

Canada had received an order for 100 head of cattle for the Dairy Farm, Ice and Cold Storage Company of Hong Kong and the order was being filled with Ontario and Quebec Holsteins and Ayrshires, Mr. Hunter said. Some 14 Ayrshire cattle left Huntington, Quebec, November 13, and the Ontario quota of Holsteins left Dundas a few days later, he said.

The cattle were going to Hong Kong for breeding and dairy purposes, Mr. Hunter said. If the shipment was successful, it was hoped it would be instrumental in opening up the Japanese market also.

Bees Keep To Right

Exhibit In Museum At Washington Proves This Fact

A bee hive with its own cooling system and traffic laws is on exhibition under glass at the National Museum at Washington. A hive made of glass is connected with the outside world by a glass passageway. The worker bees travel through it in collecting nectar from flowers outside. They keep to the right in the passage, crawling slowly in the proper lanes. If the interior of the hive becomes too warm, say museum authorities, the bees will fan their wings rapidly to cool the air.

Boy Must Learn Languages

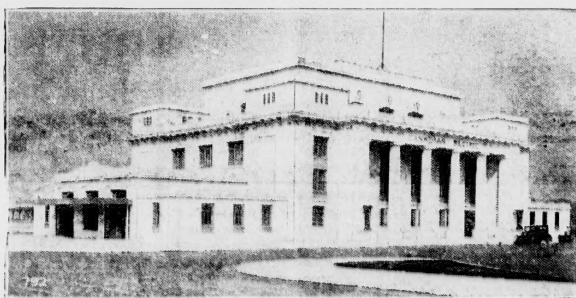
Commander Glen Kidston, the English motorist and airman, who was killed in an air crash, has left the bulk of his \$2,000,000 estate to his four-year-old son, Archie, on condition that the boy learn to speak and write French and German.

Extension and double-tracking of hundreds of miles of government railway lines have been started in Roumania.



"Mother, father is coming home drunk again!" — Svenska-Tidningen, Stockholm.

Montreal's Newest Station



A comprehensive view of the Canadian Pacific's new Park Avenue Station, located at the head of the thoroughfare of the same name, to serve the northern residential districts. This splendid building, completed at a cost of \$2,400,000, is a masterpiece of architecture and is in combined modern and classical style. Park Avenue was opened for service September 4, 1931.

W. N. K. 1916

Didsbury Pioneer

Established 1903.

DIDSBURY - ALBERTA

Published every Thursday.

Subscription Rates: \$2.00 per year, \$1.00 six months, 20 cents extra to United Britain and the United States. Payable in advance.

Legal, government, and municipal advertising, 10 cents per line first insertion and 12 cents per line (unchanged) each subsequent insertion. Local readers ten cents per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen, or Strayed, etc., 10 cents a line first insertion, (count six words to the line), and 5 cents a line each subsequent insertion (unchanged). Business Cards, special rate of \$1.00 per month (1 inch) or \$11.00 per year if paid in advance.

Notices under Coming Events, 10 cents per line first insertion, minimum 30 cents, 25 cents each subsequent insertion.

Card of Thanks (not exceeding six lines) 50 cents per insertion.

Obituary poetry 10 cents per line.

Transient advertisements to be paid for when ordered.

Display advertising rates on application at the office.

Changes of advertisements must reach the office not later than noon Tuesday to ensure insertion in the issue of that week.

J. E. GOODER, Editor & Manager.

Do Not Approve Higher Gas Rate

Alberta Motor Association Presents Suggestions for Safeguarding Traffic.

The Alberta Motor Association at its annual meeting last week passed several resolutions. One disapproved of any increase in gas tax, unless it was specifically marked for highway expenditure. Another urged that all traffic regulations be made by the provincial government so that the motorist would not be up against so many conflicting regulations.

Another asked that all traffic approaching main highway from secondary highways be required to stop on entering the main highway unless the vision was unobstructed. It is suggested that all bridges on main highways be constructed the full width of the road.

A resolution asked that all vehicles on the road be compelled to carry lights after sunset.

Literary Notes.

By Margaret Geiger.

Being a student, and supposedly well versed in all teachings, I must remember that Willie Shakespeare said "Brevity is the Soul of Wit," therefore I must not linger too long upon the delightful time which was enjoyed by all at our High School literary meeting on Friday.

The president, Mollie Pearson was in the chair, and the meeting commenced with the singing of "O Canada."

The business meeting was opened and Dorothy Ranton read the minutes, which were very interesting. During the meeting a very heated discussion took place, and my poor brain is still wondering what prevented a pitched battle.

The editor gave her edition of the school paper, which wasn't bad. Lorna Clarke tripped lightly to the piano and from same extracted a beautiful bit of music. A very spectacular event came next, which reminded us all of Mary Pickford and Charlie Chaplin, namely, the "Fatal Quest," which almost proved fatal to some by the volume of the merry "hah hahs" that issued from the student body. Lastly, but not least, the two Dorothy's in Grade 12 stumbled boldly to the piano and played that intriguing composition, "Chop Sticks," you know, something along the lines of "Chop suey."

The meeting closed, with the students singing "God Save The King."

Sometimes an invitation will be extended to the public to attend our meetings, when it arrives, don't fail to take heed and come.

Buy your Xmas presents at the Builders' Hardware.

Weekly Sermonette.

"Some church members on Sunday mornings sing, 'I am satisfied with Jesus here'—in bed."

LOCAL & GENERAL

Mr. M. Ford and Miss L. Smith were Calgary visitors last week.

Mr. Chas. Burrell left on Thursday to spend the winter in Toronto.

Miss Black and Miss Ruth Liesemer spent the week-end in Calgary.

Reduce prices on Xmas presents, buy them at the Builders' Hardware.

Mrs. Ranton, Mrs. McGhee and Mrs. Sharp were Calgary visitors on Monday.

Mr. W. Davies left on Monday for a visit to Toronto and Montreal.

Mr. MacKenzie-Grieve, of the Royal Bank, has been transferred to Turner Valley.

Mr. Ed. Ford was in Calgary last week looking over the new models of the Chevrolet line.

Rosebud Xmas tree and entertainment will be held on Tuesday, December 22nd.

The stores will be open next week in the evenings until Christmas Eve and will be closed both Christmas Day and Saturday.

The New Year's Eve dance has again been arranged to be held in Opera House. The Virginians' seven-piece orchestra will supply the music.

J. Scrutton is announcing that he is giving away FREE, one enlargement \$x10 with each order of \$6.00. New folders just in. Photos from \$2.00 per doz. up. The best and most personal Christmas present. Light now installed for taking photos day or night.

The whist drive and candy sale held under the auspices of the St. Cyprian's W.A. at the home of Mrs. H. D. Booker on Monday evening was well attended and much enjoyed. Prize-winners were: Ladies' 1st, Miss Eileen Durrer; 2nd, Mrs. O. Cariton; 1st Gents, Mr. Tom Pratt; 2nd Gents, Mr. A. Peck. Prizes were also given to the persons sitting on the lucky chairs, and Miss Edna Bishop and Mr. H. Welch were the winners.

Over sixty old-time friends and neighbors gathered at the home of Low Wigglesworth last Friday evening, the event being in the nature of a surprise farewell party in honor of Mrs. Wigglesworth who is leaving soon to spend the winter at her old home in Wisconsin. A delightful social evening was spent, the guests departing about 1 a.m. after singing Auld Lang Syne and wishing their old friend an enjoyable time and safe return.

The ladies of the Red Cross Soc. are to be complimented on the successful tea, food sale and supper which they gave at the home of Mrs. W. A. Austin on Saturday. The ladies worked very hard and their efforts were fully repaid by the large number who attended both tea and supper. Miss I. Grant was the winner of the cake-guessing contest, and Mrs. Hugot won the clock by guessing the nearest to the time it stopped. The proceeds will be devoted to local relief.

DIDSBURY MARKETS.**WHEAT**

No. 1 Northern	42
No. 2	37
No. 3	33
No. 4	27
No. 5	25
No. 6	25

OATS

No. 2 C.W.	20
No. 3	17
Extra No. 1 Feed	17
No. 1 Feed	15

BARLEY

No. 3	24
-------	----

RYE

No. 2	25
-------	----

BUTTERFAT

Table cream	22c
Special	19c
NO. 1	17c
No. 2	14c

CLASSIFIED ADS.

FOR SALE—Good weanling pig.

Apply: O. N. AUSENHUS, 8 mile east of Didsbury. Phone R3161.

49-4p

FOR SALE—Cream Separator, capacity 10 to 20 cows. Also one set of good democrat harness. Apply: A. SCHWESINGER, Didsbury.

FOR SALE—Ont. Bunnies, green. Would go about 15 bunnies per acre. Good feed. \$4.00 per ton in stock. Apply: H. L. WELCH, R.R. 2, Phone 708.

49-4p

FOR SALE—Four 5-month-old pure-bred Pure Jersey Heifers. Eligible for registration. Bacon type. \$12.00 each. Apply: BOX 362, Or phone 13 Didsbury.

(47-4)

ROOSTERS FOR SALE—Purebred Buffs. \$1.00 Each. Apply: G. S. TIGHE, R.R. 2.

LOST

LOST—Black Club bag. Either on Westcott Road or Blind Line. Finder please return to:

CLIFF GIBBS or PIONEER OFFICE.

The Atlas Lumber Co. are holding a bargain sale during December. See the big posters.

Didsbury Dairy

Milk and Cream Delivered Daily

Special orders receive prompt attention

Milk from our own tested herd

You may Whip our Cream, BUT you can't Beat our Milk

TOM MORRIS

Phone 162

H. LYNCH-STANTON, L.L.B.

Barrister & Solicitor

DIDSBURY, ALBERTA.

Leuzler Block. Phone 28

Counsel: Mr. A. Lannan, Barrister Calgary, Alberta.

L. C. R. SOUTER, L.L.B.

Barrister-at-Law

Will be at the ROSEBUD HOTEL

From 2 p.m. to 6 p.m.

EVERY SATURDAY.

Calgary Address: 403 Grain Exch.

F. A. McEWAN,

Veterinary Surgeon.

Graduate of the Ontario Veterinary College.

Harmer Fox Ranch Phone 616 Didsbury, Alberta.

If you want bargain in lumber and building material, see one of the Atlas Lumber Co.'s sale bills.

YOU will be MORE THAN SATISFIED by having your Watch, Clock, Phonograph, or Sewing Machine fixed right in Didsbury. All my work is guaranteed. Reasonable prices.

See Me at the Club Lunch:

Wm. GONTASH,

Watchmaker & Jeweller.

An "Electrical"**CHRISTMAS!****RADIOS.**

G.E. Junior: \$89.50

G.E. Clock Model: \$99.50

G.E. Junior Consol: \$119.50

G.E. K62 Cabinet: \$149.50

G.E. Battery Consol \$169.80

(Complete)

Henry Goehring

Phone 10, DIDSBURY

Used Articles

If still useful, are marketable for cash. Try a Pioneer Classified Ad.

Didsbury Pioneer - Established a quarter of a century

Lumber Bargains!

SEE OUR SPECIAL SALE BILLS FOR REAL LUMBER BARGAINS! CARLOAD OF GOOD DIMENSION, BOARDS, CEILING, FLOORING JUST RECEIVED.

Sale Lasts During December Only!

Coal...

Cars on track Every Week. ALL KINDS, PRICES RIGHT. Carbon and Superior are Our Cheapest Grades.

Atlas Lumber Co., Ltd.

Phones 64 and 125

C. F. DOOLEY Mgr.

20% Discount On Xmas Card Orders.**BUFFALO MEAT**

from Fresh-killed Buffalo

WANTED!

Live & Dressed Turkeys, Geese, Ducks, Chickens & Fowl. SHIPPING DAILY.

City Meat Market

Phone 127

J. Kirby



Didsbury Lodge No. 18, I.O.O.F.

Meets the 1st and 3rd Thursdays in each month.

Visiting brothers are welcome.
E. FORD, N.G. P. LEST, Sec.

Professional

DR. W. G. EVANS, M.D.

Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury - - - Alberta

I. L. CLARKE, M.D., L.M.C.C.

Graduate of Manitoba University
Late senior House Surgeon of St. Michael's Hospital, Newark, N.J.
Physician and Surgeon
X-ray in Office
Offices over Royal Bank
Res. Phone 128 Office 53

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LAWYER - NOTARY PUBLIC
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ESTATES MANAGED

Investments made in trustee securities
Collections - Conveyancing

FARM LOANS

Agent for Canada Life Investment Department.

MARRIAGE LICENSES ISSUED

Phone 52 Didsbury

DR. H. C. LIESEMER

L.D.S., D.D.S.

Dental Surgeon

Graduate University of Toronto

Office over Royal Bank

Phone 63

Didsbury - - - Alberta

FUNERAL DIRECTORS

W. S. DURRER

Funeral Director and Embalmer

Up-to-date Motor Hearse and Cars.

Twenty-Four Hour Service

Phone 140 Didsbury.

Church Announcements

M.B.C. CHURCH

Rev. C. J. Hallman, Pastor.

Sunday Services:

1:30 p.m.—Sunday School.

2:45 p.m.—Preaching Services.

7:30 p.m.—Practising Service, including Young People's meeting every alternate Sunday.

Wednesday Evenings, 8 o'clock: Prayer Service.

A Welcome Awaits You.

EVANGELICAL

Rev. H. J. Wood, Pastor.

Welcome to the Evangelical Church

Up-to-date in Methods.

Evangelistic in Spirit.

Methodist in Doctrine.

10:30 a.m. Morning Worship.

11:30 a.m. Sabbath School.

7:30 p.m. Evening Worship.

Monday Evening, 7:30 p.m.: Senior League Christian Fellowship.

Wednesday Evening, 8 p.m.: Prayer Service.

UNITED CHURCH

Rev. A. J. Mitchell, Minister.

11 a.m.: Sunday School.

7:30 p.m.: Service.

The minister will preach Sunday at Westdale 3 p.m. and Westcott 11 a.m.

LUTHERAN CHURCH

Rev. J. J. Kuring, Pastor.

Westcott, 1st Sun. 10:30 a.m.: German

2nd " " " " English

3rd " " " " German

4th " " 2:30 p.m.: English

5th " " 8:30 a.m.: German

Didsbury: 1st, 2nd, 3rd and 5th Sundays at 2:30 p.m. 4th Sunday, 11 a.m.

HOCKEY

CARSTAIRS vs. DIDSBURY.

In exhibition game at Carstairs on Saturday night, Didsbury were the losers to the tune of 6 to 4. In the first period Carstairs had decidedly the best of the play and got in three counters. The rest of the game was more evenly contested with Didsbury having a shade the better of the play. The Didsbury team lacked finish around the goal, this weakness possibly losing the game.

DIDSBURY vs. CROSSFIELD.

Didsbury puck chasers trimmed Crossfield 6-3 Tuesday night in the first home league game of the season. The visitors started proceedings with a rush and scored two goals in a row. Wayne Stauffer in the Crossfield nets was turning away shot after shot and had the locals guessing for most of the first period. Cook scored just before the period ended, when a pretty piece of combination play took him close in and Johnson fed a perfect pass.

Didsbury had the going all her own way during the second canto and Woodlock scored on Cook's pass. Two minutes later Woodie took another pass from Cook and gave Stauffer no chance to save. Didsbury were playing a beautiful combination game, Cook, Johnson and Woodlock specially excelling. Johnson fed Cook another pass for the last score of the period.

Crossfield tried hard during the final spasm, but the home team continued to be too fast. Cook and Johnnie again combined to make the score 5-2 for Didsbury. Young of Crossfield scored the nicest goal of the game when he stickhandled the length of the ice and beat Al Russell single-handed. Johnson ended the scoring when his shot hit a Crossfield skate and bounded into the net. Stauffer had no chance on that one, and Johnnie gets credit for the goal.

Mention must be made of the "kid line" of Charlie Geiger, Len Berscht and Jack Currie, who all played splendidly. These juniors showed plenty of promise and will be heard from in later games. Geo Hardy and George Geiger teamed up well on the defence, both playing a very effective game. Bob Gooder proved to be a very capable referee.

Didsbury: Al Russell; George Hardy and George Geiger; Cook, Johnson and Woodlock; Currie, Charlie Geiger and Len Berscht. Crossfield: Stauffer; McDonald and Murdoch; McFayden, McFayden and Young; Stevens, Nichol and Sharpe.

Penalties: Cook, Berscht, Murdoch.

Free hosiery with every pair of Ladies' Shoes at J. V. Berscht's between now and Christmas (except Wilkie's Glove-phil).

CURLING

The curling season opened on Thursday evening with the Presidents vs Vice Presidents competition. The ice was in splendid condition and the curlers got away to a good start. On Thursday night four games were played and the President's rinks lead all the way and finished with a lead of 20. On Friday evening the Vice President's rink turned the tables and at one time came close to wiping out the lead. The competition ended with the Presidents being 11 points up.

The following were the scores.

PRESIDENT V. VICE-PRESIDENT

Brusso	10	Studer	10
Cook	10	Julien	3
Clarke	12	Sinclair	6
Johnson	13	McNaughton	4
Edwards	7	McCloy	11
McGhee	7	Fisher	12

The following draw has been made for the first schedule. One draw on each ice will be played every evening in the week and will commence at 8 p.m.

Dec. 14:	McCloy, Studer; Cook, Johnson.
.. 15:	McNaughton, McGhee; Fisher, Sinclair.
.. 16:	Brusso, Edwards; Clarke, Julien.
.. 17:	Johnson, McGhee; McNaughton, Studer.
.. 18:	Julien, Edwards; Cook, McCloy.
.. 19:	Sinclair, Clarke; Fisher, Brusso.
.. 21:	Fisher, Clarke; Johnson, Studer.
.. 22:	Cook, McGhee; Sinclair, Julien.
.. 23:	Johnson, McCloy; Brusso, Clarke.
.. 24:	Sinclair, Edwards; McGhee, Studer.
.. 26:	Fisher, Julien; McCloy, McNaughton.
.. 28:	Cook, Studer; Brusso, Julien.
.. 29:	Johnson, McNaughton; Fisher, Edwards.
.. 30:	Sinclair, Brusso; McCloy, McGhee.
.. 31:	Cook, McNaughton; Clarke, Edwards.

Weekly Joke.

Little Bobby on Christmas morning said: "Santa Claus isn't a very good man, is he?"

"Certainly he is, dear, why not?" "Well, answered Bobby, "he came into my room last night in the dark and I'm almost sure I heard him say 'damn'!"

A city lady visited one of our country homes the other day. Looking over the stock she said: "Hast that cow got a lovely coat?" "Yes," was the reply. "It's a Jersey." "Is it really," she exclaimed. "Why, I thought it was it's skin."

Christmas Presents At LESS

Fancy China, One Third Off

Reduced Prices on All Silverwear

97 Piece Dinner Set, 1 only, \$16.95

3 piece Stainless Carving Sets \$2.89 set

Serving Trays, (Regular \$2.80) \$1.59

DOLLS AND TOYS

Well you cant beat us anywhere

Shop at Builders Hardware

Personal

Christmas

Cards

SEE OUR NEW SAMPLES NOW
YOU WILL BE INTERESTED IN
THE COLORFUL CHRISTMAS
DESIGNS

THE PRICES ARE . . .
from 1.50 a Dozen up

Remember Your Friends
This Christmas Season

Didsbury Pioneer

PRICE REDUCTION

CALGARY STOCK ALE

NOW \$2.50 PER DOZEN PINTS

Calgary Stock Ale is brewed along Old Country lines, and the Burton Union System of fermentation is used.

Matured in oak hogsheads and bottled from the wood. Equal to imported ales and much lower in price.

A FULL BODIED ALE - SOLD AT GOVERNMENT VENDOR STORES ONLY

DISTRIBUTORS LIMITED

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

